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Checking goals, delivering solutions.

Workshop: A Practical Approach to Instructional Design

Duration: 32 hours or four days

Workshop Overview

This course aims to enable existing or prospective Instructional Designers to adopt and apply a practical approach to Instructional design. The course teaches how to blend traditional Instructional Design models with the modern training development practices. You will learn how to interview Subject Matter Experts, apply project management best practices, improve course during each development phase, and thus become a modern Instructional Designer.

Audience

This workshop is appropriate for multitude of professionals, but is primarily designed for:

• Content writers planning to switch to Instructional Designing
• Fresh graduates in Mass Media and Education who want to make a career in Instructional Design
• Existing Instructional Designers with 0-3 years of work in a relevant field

Topics

• **Day 1**
  ○ Introduction to Instructional Design
  ○ Fundamentals of Instructional Design Models
• **Day 2**
  ○ Analyzing and Designing Courses
• **Day 3**
  ○ Developing Courses
• **Day 4**
  ○ Releasing Courses
  ○ Evaluating/Assessing Courses

Objectives

• Apply Instructional Design concepts
• Use ADDIE Model
• Apply Gagne's Nine Events of Instructions
• Collaborate and innovate during course design and development
• Learn and apply project management best practices
• Evaluate training with Kirkpatrick's Training Evaluation Model
• Identify processes and best practices to continually enhance training

WHY US?

We deliver value-driven, quality solutions by understanding your business goals and ensuring the resultsalign with your expectations.

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