

## Present Day

To start, the writer ensures that the start is exciting and defines the day-to-day environment of the protagonists. Later in the story, chaos strikes when business as usual is disturbed. The writer forms the base of the chaos at the start of the story and builds the characters that blend in the environment.

When you start by explaining the present scenario, you allow the learners to relate to their current environment. This will setup the course for the scenario and gain the learners' attention. In addition, it will allow the learners to relate with the challenges that you could include in the course.



## Design the Central Characters

The audiences vogue and cheer for the hero when he bashes the bad guys and cry for his agony. No wonder writers give a lot of thought in defining the characters of their story.

Well, our lives are simpler as far as defining characters in courses is concerned. This is because our target audience is probably the only character we need to think about. However, you need to understand their challenges and try to replicate them in the training.



## Plot Challenging Scenarios

There is no fun in the story if there is no challenge for the story's protagonist. So, when the order and plan is put out of place, the protagonists fight to overcome the challenge. This is the exciting part of the story. How the characters in the story behave defines whether they are the heroes or foes.

Similar to the characters in the story, the target audience should be informed about the challenges. In the cases of training, you must inform the learners about the challenges they have in their normal mode of operations. You must also inform them about the negative consequences of the present method of functioning.



## Present the Catalyst for Change

After the challenge, the writers drop the catalyst that enables the characters to overcome the challenge. The catalyst shows them the way to overcome the hurdles and bash the foes.

After you make the learner aware of their challenges, present solutions that align with the course objectives. Use real-world examples and explain how the learners can use the information to improve their environment and day-to-day operations.



## Make the Climax Exciting

The end of great movies is nerve wrecking and the audience is at the edge of their seats. To make this part exciting, the writers could spend maximum time thinking about the climax. The feeling that the audience takes with them after the movie is critically depended on how the movie ends. Hence, it defines and influences their overall experience.

Thankfully for us, we don't need to make course summary and quizzes nerve wrecking. However, we need to ensure that we just don't insert a list of summary points and simple quizzes. You must create summary points and quizzes that blend with the learner environment. Use scenarios in the quiz and test the application level instead of knowledge.

