

CASE STUDY

From ZERO TO HERO

HOW

Check N Click Learning and Technologies Helped a SaaS Enterprise Build a **Robust Learning Ecosystem**

This case study showcases the success story of an Austin-based SaaS Enterprise, which started its eLearning journey with no courses in its portfolio. The client partnered with Check N Click Learning and Technologies in 2018 to build a learning ecosystem from scratch. The case study highlights how the client's eLearning portfolio grew to offer over 70 video courses, learning paths, instructor-led courses, certifications, and more. The case study also demonstrates how Check N Click Learning and Technologies helped the client create a visually engaging and intuitive learning experience for its users.

KEY POINTS



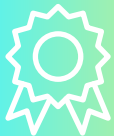
Check N Click Learning and Technologies started working with a SaaS Enterprise in **2018** with one resource and no eLearning courses in their portfolio.

The Check N Click team helped the client to build a robust learning ecosystem, starting from analysis, design, development, and implementation in their LMS.



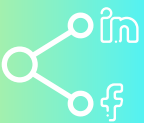
The eLearning portfolio grew to offer over **70** video courses, learning paths, instructor-led courses, certifications, and more.

Check N Click Learning and Technologies created visually engaging and intuitive learning experiences for users, including banners, thumbnail images, and more.



Over **1100** users have been certified since the certification process started in **2021**.

The implementation of Credly helps learners share their credentials on social media platforms.



Over **30** guided learning modules were developed using Pendo to offer just-in-time training prompts to users of their SaaS product to improve the user experience.

All that was developed was consumed by over **11,000** unique learners, including employees and external customers.



METRICS



46

Product Videos

11

Video Courses
for Sales

9

Learning Paths
for Products

1

Learning Path
for Sales

3

Instructor-led
Courses

- ▶ Video editing and production of over **100** private training sessions.
- ▶ **3** instructor-led classes being converted to **49** videos.
- ▶ Updated **3** eLearning courses of **30** minutes duration and **5** videos in eLearning courses of **5**-minutes each in duration.
- ▶ **6** product certifications and **1** sales certification offered.
- ▶ Over **1100** users certified since **2021**.
- ▶ Over **30** guided learning modules developed using Pendo.
- ▶ All that was developed consumed by over **11,000** unique learners.

CUSTOMER TESTIMONIALS



Vice President,

Corporate University at the Client Organization

Check-n-Click is an exemplary learning services provider with a talented team of dedicated education professionals. Over the past 8 years, they've been integral team members who helped me build two corporate universities, working tirelessly and producing differentiated learning content with impactful results.

I trust them, value their partnership, and would highly recommend them for instructional design, graphic design, learning operations, and project management services.



Sr. Creative Lead and Curriculum Lead,

Corporate University at the Client Organization

I've worked closely with Lokesh and the Check & Click team for over 3 years. They helped me build a software training program from scratch that had over 200 courses. They are super professional and highly dependable. They helped me with instructional design, course writing, video editing, e-learning development, and graphic design. They were always there to help me with whatever I needed. I couldn't have done it without Lokesh and his team. And I continue to rely on them for support with all my learning development needs. Sr. Creative Lead and Curriculum Lead, Corporate University at the Client Organization.