

Optimizing Training Content Development & Demo Creation for a Leading Analytics Company



Background

A global leader in analytics solutions required high-quality training content to support its users in effectively leveraging its platform. The training materials included numerous product demonstrations designed to showcase key features and functionalities. To create these demos, the team had to use a newly introduced tool, Navattic, which required time to learn and adapt to. Ensuring timely delivery while maintaining content accuracy and effectiveness was a top priority.

The Problem

The company faced several key challenges that impacted content development and training effectiveness:

1 Unrealistic Timelines for Content Creation:

- The initial deadlines set for training content development were too short, leaving little room for thorough quality checks.
- The tight schedules increased the risk of rushed deliverables, potentially compromising accuracy and instructional effectiveness.

2 Learning Curve with Navattic:

- The team had to use a new tool, Navattic, for demo creation, which required time to understand and master.
- Without proper training, the learning curve slowed down the development process, further impacting delivery timelines.

3 Risk of Errors & Inefficiencies

- The absence of buffer time for unexpected revisions or technical issues increased the likelihood of last-minute errors.
- Without a structured review process, inconsistencies in content could arise, affecting the overall quality of the training materials.

The Solution by Check n Click

To address these challenges, the company partnered with Check n Click (CnC) to implement a structured approach to content development and demo creation. CnC introduced a **process-driven strategy** to ensure high-quality deliverables within realistic timelines.

1. Establishing Realistic Timelines



- Conducted an in-depth analysis of the content development process to **set achievable timelines** that balanced speed and quality.
- Incorporated **buffer time** into the project schedule to accommodate unexpected delays, feedback iterations, and refinements.
- Created a **content development roadmap** with clear milestones, ensuring steady progress while maintaining high standards.

2. Training & Upskilling on Navattic



- Provided **hands-on training** for the team on Navattic, enabling them to navigate the tool efficiently.
- Developed **quick-reference guides** and job aids to accelerate the learning process and reduce dependency on trial and error.
- Conducted **practice sessions** to help team members gain confidence and improve their demo creation speed.

3. Implementing a Rigorous Review Process



- Introduced a **structured self-review** framework where content creators checked for accuracy, instructional clarity, and consistency before submission.
- Established **peer review checkpoints** to ensure a second level of validation, reducing errors and refining content quality.
- Created a **feedback loop** with the client, allowing for timely revisions without disrupting overall project timelines.

Results & Impact

The implementation of a **structured content development process**, **strategic training on Navattic**, and **improved project management** led to significant improvements:



1. Timely & High-Quality Deliverables

- The revised timelines ensured that all training materials were delivered on schedule without compromising quality.
- The buffer time allowed the team to refine content, ensuring clarity and instructional effectiveness.



2. Increased Efficiency in Demo Creation

- Team members became proficient in Navattic, significantly reducing the time required to create product demos.
- The training materials were developed with enhanced visual and interactive elements, improving user engagement.



3. Enhanced Client Satisfaction & Trust

- Clients received well-structured, accurate, and engaging training content that met their expectations.
- The ability to deliver on agreed timelines strengthened the company's credibility and positioned it as a reliable training partner.



4. Long-Term Process Optimization

- The new project management approach set a repeatable framework for future training content development.
- The structured review process ensured ongoing quality control, benefiting future content initiatives.

Conclusion

By leveraging Check n Click's expertise in training development, project management, and instructional design, the company successfully optimized its content creation process and demo development workflow. The revised timelines, structured training on Navattic, and enhanced quality control measures enabled the team to deliver high-quality training materials efficiently, ultimately improving client satisfaction and strengthening the company's training initiatives.

The success of this initiative demonstrated how strategic planning, upskilling, and process improvements can transform training content development, ensuring both quality and efficiency in high-pressure environments.